

# Application Workshop

City of Raleigh  
Community Enhancement  
Program



# Workshop Agenda

- I. Introductions
- II. Non-Profit and Faith-Based Participant Requirements
- III. Community Enhancement
- IV. Questions and Answers





# RFP Schedule\*

- **February 26, 2009:** Deadline for submitting applications **by 4pm.**
- **March - April:** Evaluation of proposals.
- **April - June:** Recommendations to go before Budget and Economic Development Committee for the City of Raleigh and City Council.
- **June:** organizations notified of funding approval and grant agreements are written.
- **Funds available on or about August 1, 2010**

\* Subject to revision



# Requirements



- IRS Section 501(c)(3) designation at the time of application or Faith-Based status identified and verified
- Copies of Articles of Incorporation and By-Laws available if applicable
- Board of Directors that meets on a regular basis (at least quarterly, monthly preferred)
- Adequate financial management systems and annual financial audits to include review of management letters
- Previously-funded projects on track and current on all loans and reporting with the City and the County



## Requirements cont.

- If you have a current Community Enhancement grant, it must be 75% spent down by February 26, 2010 or you may not apply this year without an exception.
- If you received Community Enhancement grants last year and the year before you may not apply this year.



# Community Enhancement



# Source of Funds: Community Development Block Grant

## National Objectives:

- Principal benefit to low- and moderate-income persons or addresses slums & blight

## Eligible activities (examples):

- Construction activities such as rehab
- Public services
- Redevelopment activities



# Funding Policies

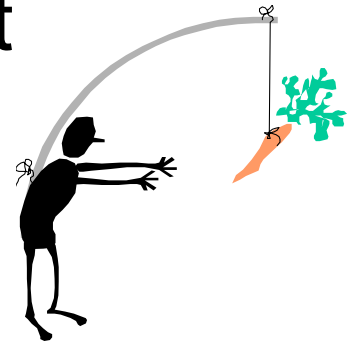
- Priority given to organizations not funded before
- Assistance is non-renewable
- Priority given to projects located in Redevelopment Areas or LMI Census Tracts



# Eligible Activities

All activities must meet one of the following objectives:

- Benefit low- and moderate-income persons
- Prevent or eliminate slums or blight

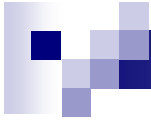


# Community Enhancement Activities

Eligible costs for community enhancement must be for:

- A new service; or
- A quantifiable increase in the level of service





# Threshold Issues

- City portion of project budget may not exceed 40% for Community Enhancement
- Assistance is not for start-ups; there must already be a viable organization with 501(c)(3) status or established Faith-Based organization.

# Community Enhancements Include...(but are not limited to)

- Child care
- Health care
- Job training/education
- Recreation programs
- Public safety services
- Drug abuse counseling
- Facility rehabilitation (not housing)
- Services for persons who are elderly, homeless, disabled, etc.



# Examples of Community Enhancement Projects Funded by Raleigh

- Funds for job training program.
- Funds for after school youth activities.
- Roof replacement for a shelter.
- Counseling for at risk children in domestic violence households.





# Features of Competitive Proposals

- 100% complete: answer all questions, include all attachments, or DO NOT APPLY
- Clarity of language; KIS and SMART
- You have the burden of proof that you can do what you propose within budget and on time, and that it is a worthwhile use of limited funds.



# Features of Competitive Proposals (Continued)

- Outcomes: a quantifiable result or series of results that answer the question: “what is the long term, measurable effect of undertaking this project?”
- Examples:
  1. 25 persons receive job training and 10 attain full time employment.
  2. Organization can now provide health care screenings for 50 low-income seniors per month.

# Salaries

- Project based salaries eligible
  - Up to 50% of city award or
  - Up to 50% of actual project based salary
  - WHICHEVER IS LESS!!!



# Salaries cont.

- Project Based Salaries - examples
  - Full-time project staff
  - Part-time project staff
  - Part-time agency staff to full time with direct project responsibilities
  - Full-time agency staff with change of duties to include direct project responsibilities



# Key area of Emphasis



## ■ Citizen Participation

- ☐ If area benefit, local CAC or other neighborhood association presentation of proposed activity or
- ☐ Local groups contacted, information provided and comments requested (included in application)
- ☐ If city wide LMI benefit presentation to Raleigh CAC or
- ☐ Raleigh CAC contacted, information provided and comments requested (included in application)

# Agency must consult!

- Citizen Participation – what to present/supply
  - Project particulars to include: clients to be served, processes used, desired outcomes and history providing these types of services
  - Organization's structure: board members, meetings, finances, mission, history
  - Support from and partnerships with other neighborhood organizations



# Ranking Criteria

- As on page six in guidelines
  - ☐ Threshold requirements – for consideration
  - ☐ Fiscal responsibility (25 points)
  - ☐ Project (50 points)
  - ☐ Administration (20 points)
  - ☐ Attending optional workshop (5 points)



# Ineligible Activities

- Government buildings
- General government expense
- Political activities
- Income payments
- Religious activities



# Income Levels



|                               | Family Size |          |          |          |          |          |          |           |
|-------------------------------|-------------|----------|----------|----------|----------|----------|----------|-----------|
|                               | 1           | 2        | 3        | 4        | 5        | 6        | 7        | 8         |
| Percent of Area Median Income | 70%         | 80%      | 90%      | 100%     | 108%     | 116%     | 124%     | 132%      |
| 10%                           | \$5,380     | \$6,150  | \$6,920  | \$7,690  | \$8,310  | \$8,920  | \$9,540  | \$10,150  |
| 20%                           | \$10,760    | \$12,300 | \$13,840 | \$15,380 | \$16,620 | \$17,840 | \$19,080 | \$20,300  |
| <b>Extremely Low - 30%</b>    | \$16,150    | \$18,450 | \$20,750 | \$23,050 | \$24,900 | \$26,750 | \$28,600 | \$30,450  |
| 40%                           | \$21,520    | \$24,600 | \$27,680 | \$30,760 | \$33,240 | \$35,680 | \$38,160 | \$40,600  |
| <b>Low - 50%</b>              | \$26,900    | \$30,750 | \$34,600 | \$38,450 | \$41,550 | \$44,600 | \$47,700 | \$50,750  |
| 60%                           | \$32,280    | \$36,900 | \$41,520 | \$46,140 | \$49,860 | \$53,520 | \$57,240 | \$60,900  |
| 65%                           | \$34,950    | \$40,000 | \$45,000 | \$50,000 | \$54,000 | \$58,000 | \$62,000 | \$66,000  |
| 70%                           | \$37,660    | \$43,050 | \$48,440 | \$53,830 | \$58,170 | \$62,440 | \$66,780 | \$71,050  |
| <b>Moderate - 80%</b>         | \$43,050    | \$49,200 | \$55,350 | \$61,500 | \$66,400 | \$71,350 | \$76,250 | \$81,200  |
| 90%                           | \$48,420    | \$55,350 | \$62,280 | \$69,210 | \$74,790 | \$80,280 | \$85,860 | \$91,350  |
| 100%                          | \$53,800    | \$61,500 | \$69,200 | \$76,900 | \$83,100 | \$89,200 | \$95,400 | \$101,500 |

# Proposal Impact

- Meet a need/fill a gap
- Real changes for recipients
- Positive impact on a neighborhood and neighborhood involvement (CAC and/or other community organization involved)





# Community Enhancement Program

No housing activities will be funded  
under this program.



# First Amendment Issues

- Restrictions for religious entities:
  - No discrimination or preferential treatment to those receiving the service meaning - No discrimination on the basis of religion
  - No religious proselytizing, instruction or counseling, worship or services, and religious influence required in the provision of the public service (see Final Rule)



# City of Raleigh Priorities

## Priority One

- Very low-income renter households
- First time low- and moderate-income homebuyers
- Households needing significant rehabilitation assistance
- Special populations such as persons who are homeless or disabled, the frail elderly, etc.



# City of Raleigh Priorities

## Priority Two

- Existing homeowners
- Other households with special needs
- Elderly new construction
- Persons needing moderate rehabilitation



# City of Raleigh Priorities

## Priority Three

- Support facilities and services to non-homeless facilities and individuals
- Community Development
- Economic Development



# The City Welcomes Your Questions.

Questions and Answers





# Thank You for your time and attention!

For more information contact:

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[www.raleighnc.gov/communitydevelopment](http://www.raleighnc.gov/communitydevelopment)

